### MARGAUX ALEXANDER

Los Angeles, California | (760) 277-4082 | mjalexan@usc.edu | www.linkedin.com/in/margauxjalexander

#### **EDUCATION**

University of Southern California Bachelor of Fine Arts in Design

Los Angeles, CA

August 2022-May 2026

• Dean's List Scholar

GPA: 3.92

- Relevant Coursework: Design II, Digital Tools for Design, 3D Design, Design III, Web Design
- Completed a Maymester at Luiss Guido Carli University studying Italian

# **EXPERIENCE**

**USC Kappa Alpha Theta** 

Los Angeles, CA

Vice President of Panhellenic, Head of Design

February 2023-Present

- Oversee creative marketing team, create Tik Toks for @usc theta
- Entrusted designing merchandise and graphics for 11k Instagram followers and 300+ chapter members

Roski Mag

Los Angeles, CA

Graphic Design Artist February 2024-Present

Design page layouts, merchandise, and graphics for Roski Mag and it's semester magazines using the Adobe Creative Suite

**Fatsugar Music** 

Los Angeles, CA

**Head of Marketing and Design** 

January 2024-Present

Develop graphics and manage the Instagram of a band startup

Surfrider Club

Los Angeles and Oceanside, CA

Founder, President

August 2021-Present

- Founded the Surfrider Club at Oceanside H.S. to help conserve local coastlines and coral reefs
- Organized various meetings and beach cleanups for 100+ members
- Current member of the Surfrider Club at USC

**Dragon Kim Foundation** 

Irvine, CA

Volunteer

May 2022-July 2022

Applied touch therapy to teach ceramics to underprivileged children

**Virtual Music School** 

Oceanside, CA

Founder

April 2020-July 2022

Founded a virtual music school during the Covid-19 pandemic and taught free ukulele lessons to underprivileged children

### Rising Above Disabilities (RAD) CAMP

Irvine, CA

Volunteer

June 2021-July 2021

Collaborated with children of varying abilities with activities to develop friendships, boost self-esteem, help campers feel
included and seen, and work in group settings

Oceanside Museum of Art

Oceanside, CA

Volunteer

May 2019-July 2019

Guided 50+ children to create projects, complete goals, and learn new art and design skills

Stance

San Clemente, California May 2019-July 2019

Intern
 Collaborated with media team in researching positive, inspiring women models for future advertising campaigns

Operated retail store and restocked new clothing

## **INTERESTS**

Leadership, Graphic Design, Community Service, Art, Music, Sustainability

# **SKILLS**

Adobe Suite, Excel, Social Media, Teamwork, Fast Learner, Collaborative, Positive